

Web, print design studio goes full-time

Workin' Man Creative plans, designs, and develops strategic websites and print communication tools for clients of all sizes.

WMC is born out of what owner Danny McEnerney calls a "death bed issue." The long established part-time graphic design studio is now officially running full-time – throwing caution to the wind and pursuing a passion for design, developing new websites for local clients like Puget Sound Express, The Jefferson County Chamber of Commerce, Star Concrete Design, and leading the design and production of *Harbors*, the new Kenmore Air in-flight magazine. "It's time to take the big leap, make it or break it. I don't want to be at the end and not have done this," says Danny. "The economy

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Danny McEnerney

is bad, my schedule is booked, and I'm goin' for it!"

Danny is the main guy at WMC, a "militantly small studio." His past experience includes a long stint as senior designer at Renton-based design firm Razor Planet Inc., where he worked with clients such as T-Mobile, Microsoft, Dell, the NBA and Church Web Works.

Prior to Razor Planet, Danny worked his way to design lead at Watson Furniture Group, where he and a team designed web and print marketing materials for the high-end furniture manufacturer located in Poulsbo. Most recently Danny has been working as a multimedia instructor at Peninsula College, which, he says, "... has been the most challenging professional task I've taken on." Throughout his career as an employee, freelance website and print design has been the creative relief valve keeping him excited about his work.

Like the studio's website says, "WMC includes smart friends, passionate designers and the skills to get the job done." This means that when a new project comes in, a unique and specific team

of contractor/friends is organized to tackle it. "I love the freedom of being a freelancer, and as I move my business toward a more established entity, I want to keep as much flexibility for everyone working on a project – including our clients."

Danny hopes to bring the experience of working in a very fast paced, high quality output environment to local businesses in Jefferson, Kitsap and Clallam counties, only now providing more time and research for every project. Danny would like to thank his wife Tobi for her love and support, Keven Elliff at Windridge Solutions for opening the door, and past and present clients and employers for preparing him to give a dream a chance.

To contact Danny, visit his website at workinman-creative.com.



Opening of Upper Sims Way

Merchants on Upper Sims Way celebrated the end of construction with a ribbon cutting, open houses and other events. Above, Bob and Vi Koenig clowndown with the big scissors.

NEW MEMBERS

The chamber would like to welcome the following new members:

Oasis Preschool & Day Care, Mendi Short, 3918 San Juan Ave., Port Townsend, WA 98368. 360-385-7135

Worksource Jefferson County, Jim McKenna, 614 Division St., MS-23, Port Orchard, WA 98366

Discovery Bay Studios, Susan Hazard, 60 Vancouver Lane, Port Townsend, WA 98368. 360-379-0859.

Good Sports & Endless Apparel, Jan Woodley, 97 Oak Bay Rd., Port Hadlock, WA 98339. 360-385-3996

Richard Hild Real Estate, John L. Scott, 2219 W. Sims Way, Port Townsend, WA 98368. 360-531-1889.

Daily Computer Consulting, Inc., Ramon Daily, 1211 Eddy St., Port Townsend, WA 98368. 360-643-0072

The Belmont, Rick Unrue, 925 Water St., Port Townsend, WA 98368. 360-385-3007

Port Gamble General Store & Café, 32400 NE Rainier Ave., Port Gamble, WA 98364. 360-297-7636

Connie Segal Natural Skin Care, 930 Washington St., Port Townsend, WA 98368. 360-821-1718.



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